IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor:

Richard D Martin

: Group Art Unit:

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· Examiner

Mohammad A. Siddiqi

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: Attorney Docket No.: 401-13U1

Title:

SYNDICATION METHODOLOGY TO DYNAMICALLY PLACE DIGITAL.

ASSETS ON NON-RELATED WEB SITES

AMENDMENT AFTER FINAL UNDER 37 C.F.R. § 1.116 and STATEMENT OF SUBSTANCE OF EXAMINER INTERVIEW

This paper is being submitted in response to the Final Office Action dated October 8, 2009 and is being timely filed within the shortened statutory period set for a response to the Office Action. No fee(s) is believed to be due for filing this paper. However, if any fee is due, charge the fee to Deposit Account No. 50-1017 (Billing No. 200401.0016).

Please amend the application, without prejudice, as follows:

Amendments to the Specification are on page 2 of this paper.

Amendments to and Listing of the Claims begin on page 3 of this paper.

Remarks and Conclusion begin on page 6 of this paper.